

# DAIGO FUJIWARA

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## SUMMARY

User Interface (UI)/User Experience (UX) professional with 14 years of design and production experience in the news media. Proven ability to present data and information visually on the web or on print. Specializes in user-centered design and production of graphics, web sites, and multimedia contents. Recognized for having a strong visual sense, solid news judgment, and an in-depth understanding of front-end web development, web usability, information design/architecture, interaction design, and user experience. Expert in XHTML/CSS, JavaScript, Flash/ActionScript, LAMP (Linux, Apache, MySQL and PHP), Adobe Illustrator and Photoshop. Portfolio at <http://daigofujiwara.com>

## EXPERIENCE

THE BOSTON GLOBE/BOSTON.COM, Boston, MA 2006 – Present

### Information Graphics Artist/Visual Journalist

Creating print and online news graphics, such as charts, maps, diagrams, and interactives for the Boston's leading daily. Helping lead the department in newsroom convergence effort. Collaborating with other designers, reporters, and editors in a tight deadline environment. Received multiple Society of News Design awards including *2008 Award of Excellence*.

BOSTONWORKS.COM, Boston, MA April 2006 – July 2006

### Web UI/UX Designer

Lead User Interface (UI)/User Experience (UX) designer for redesign of BostonWorks.com. Responsible for visual design of the web site, creating templates, and coding HTML/CSS. Coordinating all parties involved, such as the editorial managers, developer, content producers, sales, promotions, and advertising with a project manager while advocating for the best usability and user experience for the visitors of the web site. Conducted user research and usability testing. The redesign was successfully launched in July 2006.

CSMONITOR.COM, Boston, MA 2004 – 2006

### Web Designer/Producer/Developer

Responsible for overall design of csmonitor.com, the online division of *The Christian Science Monitor*. *The Monitor* publishes over 40 articles daily and the web site contains over 30 years of archived articles. Worked on XHTML/CSS conversion as part of major web-standard based web site redesign. Led the development of the design and production style guide for the entire web site, improving site information structure and user interface.

INC.COM AND FASTCOMPANY.COM, Boston, MA 2000 – 2003

### Lead Designer/Online Art Director of Inc.com and FastCompany.com (2001-2003)

#### Assistant Art Director of Inc. Magazine (2000-2001)

Oversaw overall web design and user experience for both *Inc.* and *FastCompany* magazines' web sites. Web sites contained magazine content dating back 20 years and over 15K pages. Completed three XHTML/CSS conversion redesigns with Dan Cederholm, now of Simplebits.com.

THE BOSTON GLOBE, Boston, MA 1996 – 2000

### Editorial Designer/Information Graphic Designer (1996-2000) *1999 Award of Excellence* from SND

## EDUCATION

NORTHEASTERN UNIVERSITY, Boston, MA BS in Graphic Arts and Visual Communication 1999

## OTHER

Fluent in English and Japanese; Bats: Left, Throws: Right; First-degree black belt in Judo.

Producing [Japaneseballplayers.com](http://Japaneseballplayers.com), a bilingual website about MLB players from Japan, since 1999; producer and host of **Boston Globe Red Sox Podcast**, a weekly podcast with Globe reporters, since February 2010; writing **Go-RedSox.com**, a Japanese language blog, since 2003; producing "**East Coast Baseball Freaks**," a Japanese language podcast, since 2005; and wrote a regular column "**From Boston**" in the *Nikkan Sports*, Tokyo-based sports daily, circulation 2 million, from Spring 2007 to Fall 2008.

Fully aware of general web issues, such as semantic markup (508 compliance), cross platform and multiple browser compatibility, impact of social networking sites, and search engine optimization.